



LASER
PROPERTY SERVICES



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A subsidiary of CPF Group

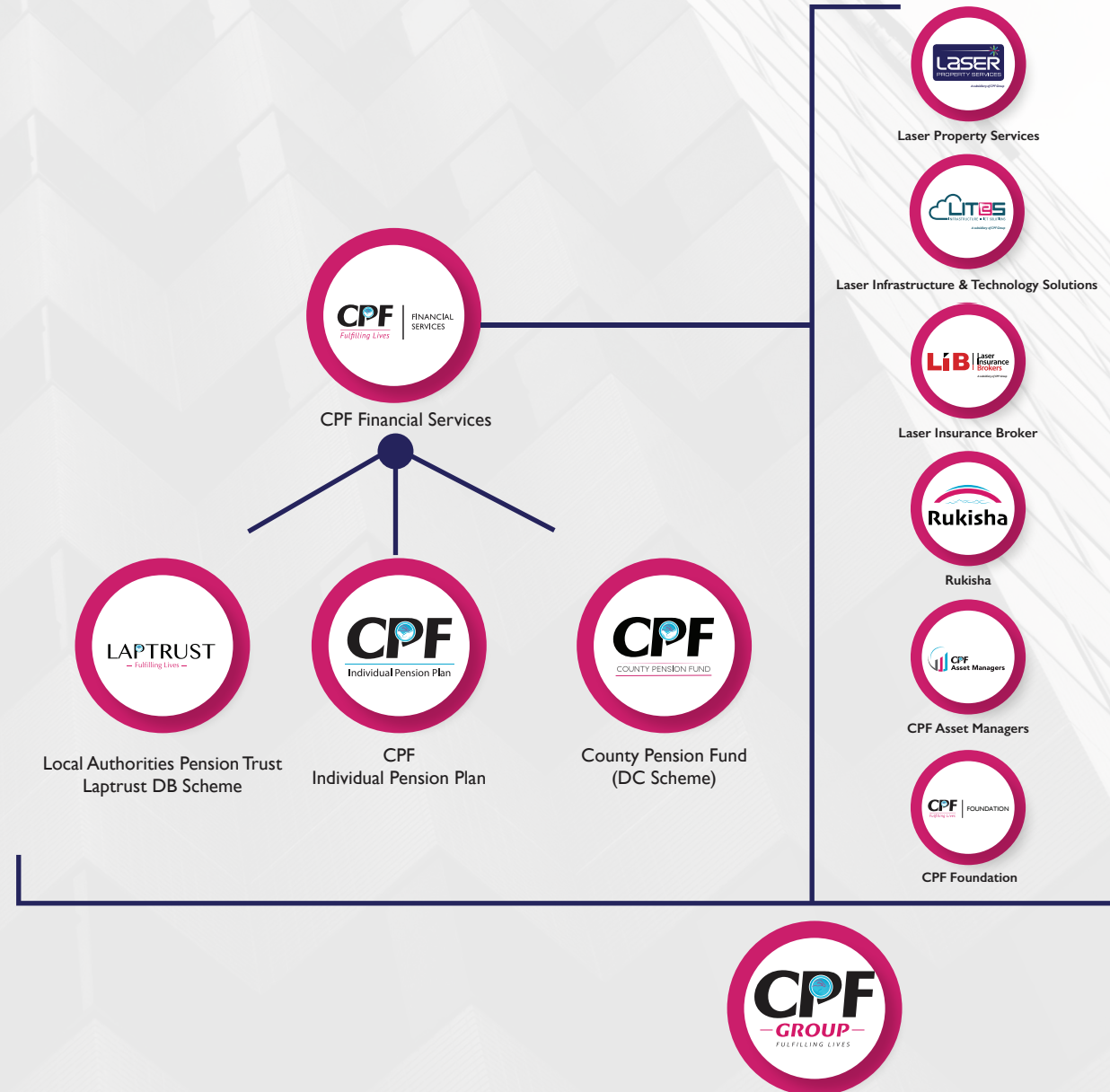
CORPORATE
PROFILE

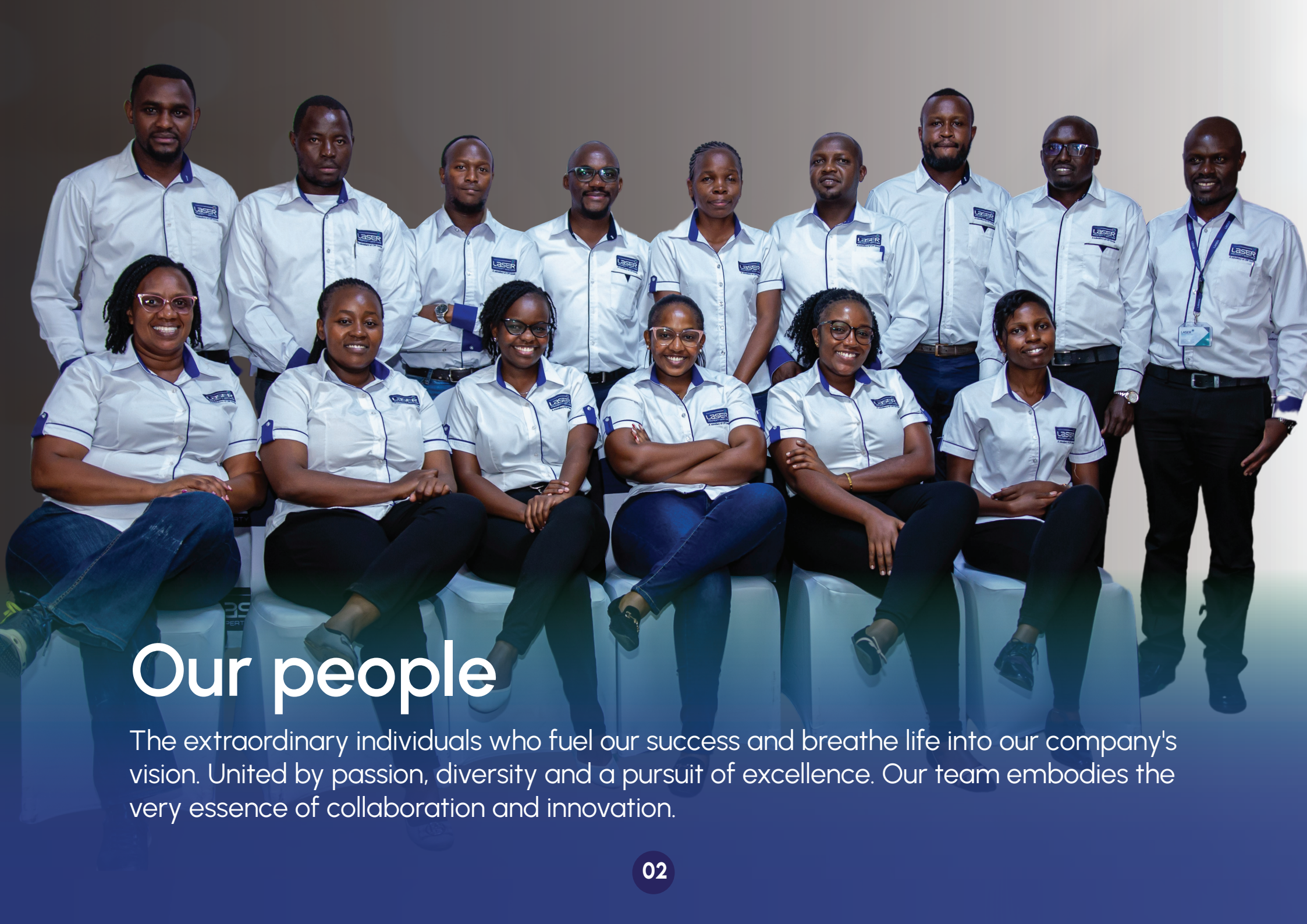
Unlocking Value

Our story

LASER Property Services is a duly registered Company limited by shares that was incorporated in 2013 as a wholly owned subsidiary of CPF Financial Services Limited (CPF FS). CPF FS is a diverse financial services Company with interests in other subsidiaries; Insurance through Laser Insurance Brokers (LIB), ICT & Renewable Energy through Laser Infrastructure & Technology solutions (LITES), Fintech through Rukisha, and Asset Management through CPF Asset Management (CPFAM)

The CPF Group





Our people

The extraordinary individuals who fuel our success and breathe life into our company's vision. United by passion, diversity and a pursuit of excellence. Our team embodies the very essence of collaboration and innovation.

What we do

LASER is a multidisciplinary property services company offering corporate, residential & commercial real estate solutions. Services offered by LASER include; Project & Development Management, Feasibility Studies & Investment Appraisals, Real Estate Agency, Property & Asset Valuation, Property & Facilities Management, Strategic Consulting and EDGE expert services.

Our regulators



REPUBLIC OF KENYA



VALUERS REGISTRATION BOARD



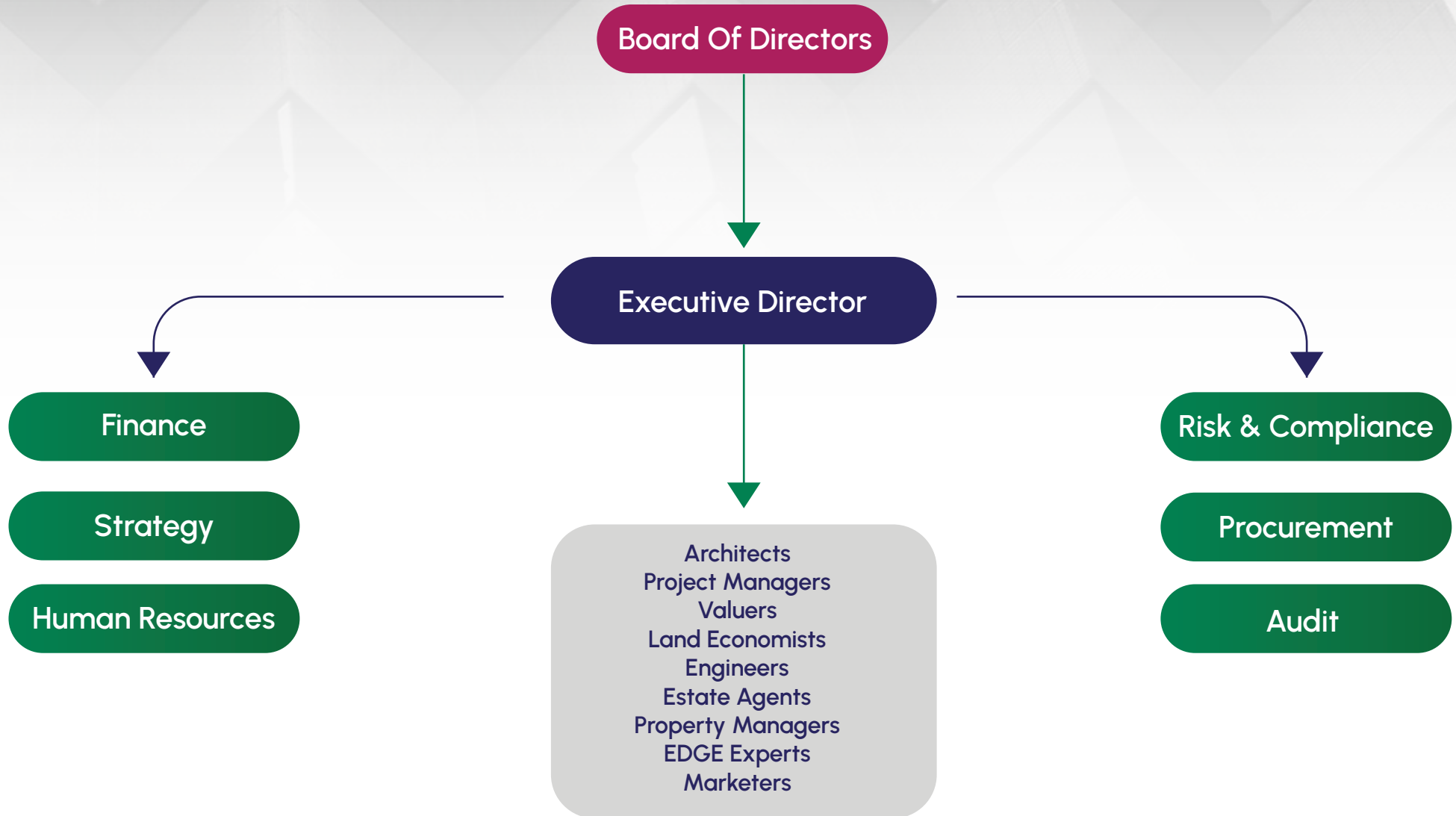
The background of the slide features a group of seven business professionals standing in a modern office with large windows. They are silhouetted against the bright light coming from the windows, which shows a cityscape and a body of water. The floor is highly reflective, creating clear reflections of the people and the window frames. The overall color palette is a mix of light blues, greys, and the dark silhouettes of the individuals.

Corporate Governance

We are committed to implementing and adhering to good corporate governance and best practice. LASER has put in place a corporate governance structure which assists in achieving long term and sustainable shareholder and stakeholder value.

Our structure

The company has a well thought out structure that provides the framework for decision making, resource allocation and the creation of a culture that supports the organization's strategic vision.



Corporate Governance Policy Statement

LASER values transparency, accountability and ethical business practices. Our corporate governance structure prioritizes the best interests of stakeholders including; employees, customers, shareholders and the community guided by key governance principles.

Gender Equality

LASER Property Services is dedicated to fostering gender equity within our organization at all levels. LASER actively promotes diversity and inclusion striving to create an environment where all individuals regardless of gender have equal opportunity.

Commitment to gender equity is integral to our corporate culture.



Data Protection Measures

Security and confidentiality are non-negotiable at Laser Property Services. We employ stringent data protection measures to safeguard the sensitive information entrusted to us by our clients and stakeholders. Our commitment to data privacy ensures the trust and confidentiality of those who engage with our services.

Professional Indemnity Cover

The indemnity cover demonstrates our commitment to protecting our clients' interests. This coverage not only safeguards our business but also assures our clients that they are working with a reliable and responsible partner.

Stakeholder Engagement

As part of our Corporate Social Investment (CSI) initiatives, Laser Property Services organizes and runs the following initiatives:

LASER Hands That Care Program : An annual Caregivers Health Training program focusing on improving the well-being of caregivers in our community.

LASER EmpowerEd : A Mentorship program in collaboration with universities, aiming to empower the next generation of professionals and contribute to the growth of our industry.

Our Brand Promise



PURPOSE

Transforming real estate as we know it



VISION

Unlocking Value in Real Assets



MISSION

To provide integrated and innovative real estate solutions to delight our customers and our people

Our journey is fueled by purpose, driven by vision and dedicated to shaping a world of endless possibilities. These statements demonstrates our unwavering commitment to making a meaningful impact and driving innovation.

Our Sustainability Practices

We prioritize sustainability by integrating eco-friendly practices into our operations aiming to reduce our ecological footprint and inspire positive change within our industry through resource efficiency and environmental responsibility.



ESG Certification

LASER proudly holds an ESG (Governance) certification which validates our commitment to sustainable practices, ethical business conduct and social responsibility.



LASER employs five EDGE Experts who assist developers, owners and larger project teams in comprehending the EDGE Green Building standard software and certification system.

Two Managers have undertaken an executive training program in Circular Economy & Sustainability Strategies at Cambridge Judge Business School. This knowledge assists corporate organizations in formulating and implementing sustainability initiatives to reduce carbon footprint.

LASER is a paper-light workplace that has minimal paper based processes and relies on an Electronic Document Management System in line with the company's sustainability agenda.

Occupational Health & Safety Standards

Ensuring a safe and healthy work environment is paramount at Laser Property Services. We adhere to rigorous occupational health and safety standards, implementing measures to protect our employees and stakeholders. Our commitment to workplace safety reflects our dedication to the well-being of our team and the people we serve.



Blue Company- Corruption Free

We are unwavering in our commitment to being a corruption free entity. Our zero-tolerance policy against corruption is embedded in our corporate culture. We adhere to ethical business practices fostering a transparent and accountable organization that operates with integrity and fairness.

The LASER SPIRIT

Our core values are central to our ethos, guiding our conduct in all interactions and forming the foundation of our identity and company culture. They define our commitment to excellence.



Sustainability

LASER supports its customers to create wealth within the real estate sector in an ecosystem that drives social impacts to the economy, society and environment



Professionalism

Customer centricity is the core LASER's DNA. The company recruits, developed and retains compitents talent to meet its customer's needs.



Innovation

LASER continually improves and innovates its offerings to satisfy the current and future needs of its customers.



Respect

LASER is committed to equality, openness and transparency in all its activities and interactions with customers and stakeholders.



Integrity

LASER is committed to upholding honesty and accountability in all its endeavours with customers and stakeholders.



Teamwork

LASER believes in working collaboratively to deliver its promise to its customers and stakeholders.

Our Professional Affiliations



We take pride in the industry recognition bestowed upon Laser Property Services. Our dedication to excellence and innovation has earned us prestigious awards in the industry.



These accolades affirm our commitment to delivering exceptional service and driving positive change within our sector.



Our Services

LASER is currently the property manager for LAPTRUST IMARA I-REIT, the most diversified real estate investment trust in the region

1

Real Estate Agency & Diaspora Solutions

We pride ourselves in successfully disposing and leasing a diverse range of properties ranging from retail spaces & residential homes to commercial ventures and expansive agricultural land. Our vibrant and dynamic team of agents assures our clients of unique, viable and high yielding solutions in property sales and letting, buyer/tenant representation and specialised site acquisition services.

LASER has since expanded the service offering to reach the Diaspora market through partnerships with the Ministry of Foreign Affairs and Diaspora, Banks, Saccos and other like-minded organizations. Leveraging our extensive experience and innovative marketing strategies, we bridge the gap for clients abroad, offering seamless solutions in the sale, rental and strategic decision-making related to properties in their home country.



2

Project and Development Management

Our service offering extends to comprehensive Project Management services on behalf of our clients. We orchestrate collaboration among all professionals involved in the construction process. Our highly experienced team not only ensures meticulous coordination but also oversees the entire project ensuring projects are delivered on time, within budget and in good quality. Some of our acclaimed projects include; Freedom Heights Mall & Residences in Langata, Naserian Homes in Karen- Ololua Ridge and Nova Pioneer School in Eldoret.

3

Property Consultancy - Feasibility Studies & Investment Appraisals

Feasibility Studies and Investment Appraisals provide a comprehensive and detailed assessment of any proposed development with a view to determining the viability of the project. Together with design, feasibility and appraisals function as the interface between conception and reality. The conclusions of the feasibility study/ investment appraisal outline in depth the various alternatives examined and the implications, strengths and weaknesses of each development option. It thus helps to narrow the scope of the project to identify the best investment option. LASER has a team of qualified experts in undertaking feasibility studies and investment appraisals.

4

Property & Asset Valuation

LASER boasts a highly skilled team of registered and qualified valuers, equipped with extensive experience in conducting valuation assignments for a diverse range of properties and assets. With a deep understanding of market dynamics and regulatory frameworks, our valuers deliver meticulous and accurate assessments tailored to meet the unique needs of each client. Assets are valued with the aim of:



5

Property and Facilities Management – Residential, Commercial and Retail

Laser takes pride in its role as a trusted property manager of both commercial and residential properties overseeing a diverse clientele that encompasses groups, corporates and individual property owners. Our commitment extends far beyond conventional property management. We offer comprehensive solutions ensuring the seamless functioning and optimization of your real estate investment. We provide end to end solutions to property owners not limited to;

- Appointment of service providers
- Lease administration
- Preparation of monthly reports and statements of accounts
- Supervision of repair works
- Parking Management
- Mall Management
- Service Providers Management
- Commercial & Residential Property management



Service charge and rent collection

Management of building services

Preventive Maintenance planning

Utilities Management



The Leadership Team

Our top management team comprises industry experts who have honed their skills through years of dedicated service in the real estate sector



ANTHONY MUTISYA. MISK,RV
Executive Director



ANTHONY MBUGUA
Manager, Projects & Maintenance
Services



BENSON KIBIRA
Manager, Business Development
& Client Experience



ESTHER KAREGI
Manager, Agency & Diaspora
Solutions



COLLINS CHUMO.
Manager, Valuation & Property
Consultancy Services



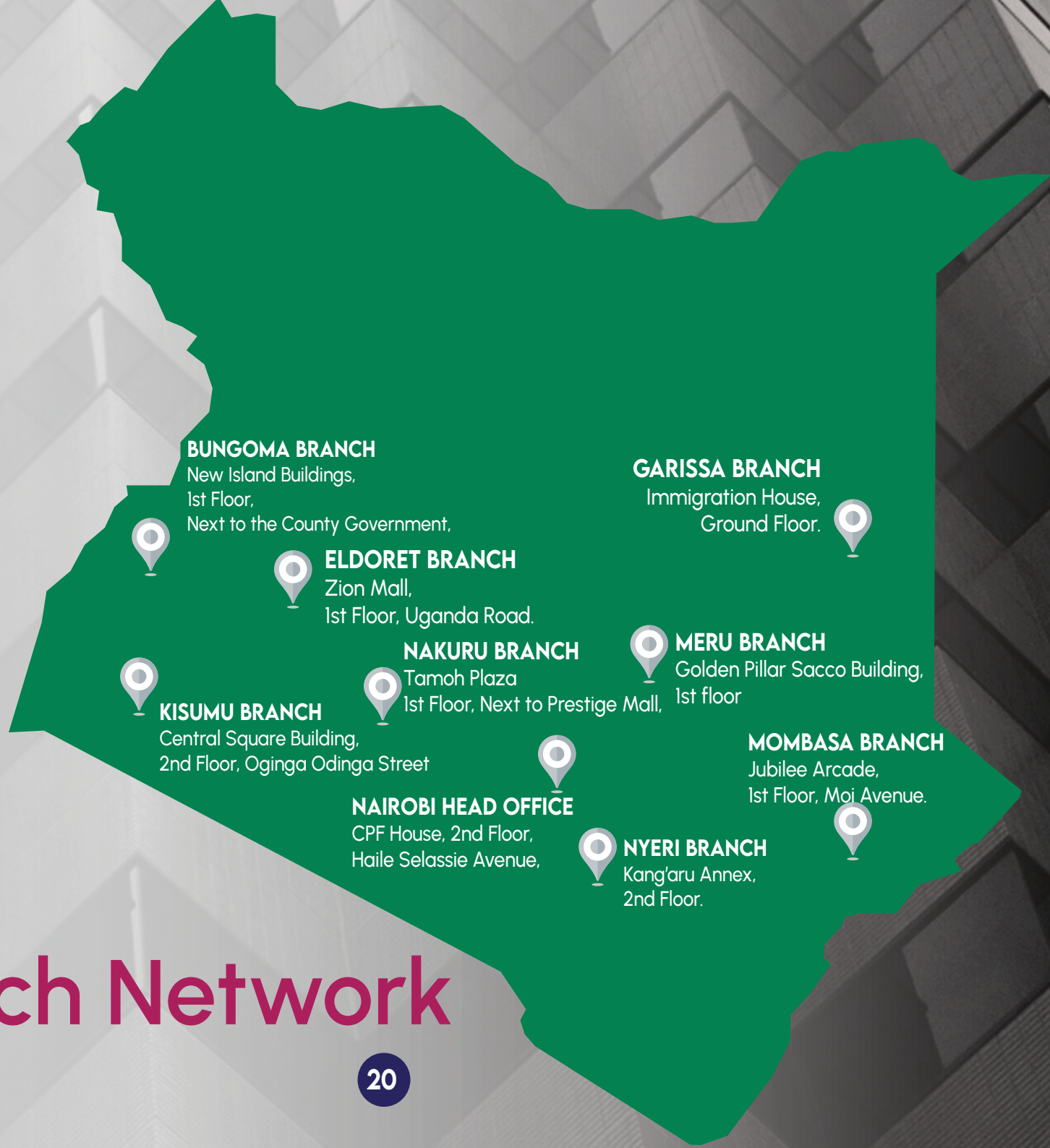
BEATRICE KURIA
Manager, Property & Facilities
Management



BENSON KATIKU
Property & Facilities Management



ARCH . ANTHONY KIPROP
Principal Officer, Projects &
Maintenance Services



BUNGOMA BRANCH

New Island Buildings,
1st Floor,
Next to the County Government,

GARISSA BRANCH

Immigration House,
Ground Floor.

ELDORET BRANCH

Zion Mall,
1st Floor, Uganda Road.

NAKURU BRANCH

Tamoh Plaza
1st Floor, Next to Prestige Mall,

MERU BRANCH

Golden Pillar Sacco Building,
1st floor

KISUMU BRANCH

Central Square Building,
2nd Floor, Oginga Odinga Street

MOMBASA BRANCH

Jubilee Arcade,
1st Floor, Moi Avenue.

NAIROBI HEAD OFFICE

CPF House, 2nd Floor,
Haile Selassie Avenue,

NYERI BRANCH

Kang'aru Annex,
2nd Floor.

Our Branch Network



A subsidiary of CPF Group

LASER PROPERTY SERVICES

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